

Privacy Policy

Last updated: September 2025

At Stage It Digital, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you use our services. It also reflects our values as a company: professionalism, sustainability, and supporting estate agents with efficient, eco-friendly solutions.

Who We Are

Stage It Digital is a virtual home staging company providing digital staging services to estate agents and property professionals across the United Kingdom. Our mission is to deliver high-quality, sustainable, and affordable staging solutions that free agents to focus on what they do best — selling homes.

We understand that trust is paramount in the property industry. That's why we've built our business on transparency, reliability, and respect for your privacy. Every interaction you have with us is governed by the highest standards of data protection and professional conduct.



Information We Collect

Contact Details

Name, email address, phone number, and business information to facilitate our professional relationship and service delivery.

Property Information

Photos and property details you submit for staging, including room dimensions and specific requirements for each project.

Payment Details

Financial information processed securely through trusted third-party providers, ensuring your transactions are safe and compliant.

Technical Data

IP address, browser type, and device information when you visit our website to enhance your user experience and maintain security.

How We Use Your Information

We use your information exclusively to provide exceptional virtual staging services and maintain our professional relationship with you. Our approach is straightforward and transparent — every piece of data we collect serves a specific purpose in delivering the quality service you expect.

01

Service Delivery

Deliver virtual staging services according to your chosen package, ensuring each project meets your specific requirements and timelines.

02

Communication

Maintain clear, professional communication about orders, revisions, and support requests throughout the staging process.

03

Payment Processing

Process payments securely through established financial systems, maintaining full compliance with UK banking regulations.

04

Service Improvement

Continuously enhance our services, website functionality, and overall client experience based on feedback and performance data.

05

Record Keeping

Maintain comprehensive records for administrative and legal purposes, ensuring full compliance with UK business regulations.

Important: We never sell or share your data with unrelated third parties. Your information remains confidential and is used solely to provide our staging services and maintain our professional relationship.

Third-Party Services

To provide a seamless and professional service experience, we collaborate with carefully selected third-party platforms. Each partner has been chosen for their reliability, security standards, and alignment with our commitment to protecting your data.

WeTransfer.com

Secure delivery of staged images with enterprise-grade encryption and reliable file transfer capabilities that ensure your property images reach you safely and promptly.

JotForm.com

Professional order forms and image upload systems that streamline the project submission process whilst maintaining the highest security standards for your data.

Payment Providers

Trusted financial service providers that process transactions safely and securely, ensuring your payment information is protected with bank-level security protocols.

These third parties operate under their own privacy policies and are responsible for protecting your data according to UK and international data protection standards. We only work with providers who demonstrate the same commitment to privacy and security that we maintain.

Data Security & Retention



Robust Protection

We take data protection seriously, implementing comprehensive technical and organisational safeguards. Your information is stored securely and accessed only by authorised team members when necessary to provide our services.

We retain client information only for as long as needed to provide our services, fulfil legal obligations, or resolve disputes. Property photos and staged images may be archived for quality assurance but can be permanently deleted upon request.

Your Rights

As a UK-based service provider, we fully comply with data protection regulations and respect your fundamental rights regarding your personal information. You maintain complete control over your data at all times.

Access Rights

Request complete access to all data we hold about you, including how it's used and who has access to it within our organisation.

Correction Rights

Ask for immediate corrections if any of your data is inaccurate or outdated, ensuring our records remain current and correct.

Deletion Rights

Request permanent deletion of your personal data where legally possible, giving you complete control over your information.

Communication Control

Withdraw consent for marketing communications at any time whilst maintaining access to essential service-related communications.

Sustainability & Values

Stage It Digital operates with an unwavering commitment to environmental sustainability and reducing carbon emissions across the property industry. By offering 100% digital staging solutions, we eliminate the need for physical furniture transportation, reduce waste from temporary staging setups, and promote greener marketing practices throughout the UK property market.

Our approach to data protection mirrors our environmental values — we believe in doing business responsibly. Protecting your information is part of our broader ethos of conducting better business practices for estate agents, their clients, and the environment we all share. Every digital solution we provide represents a step towards a more sustainable future for property marketing.

We're proud to support estate agents who share our vision of combining professional excellence with environmental responsibility. Together, we're transforming how properties are marketed whilst reducing our collective impact on the planet.

Contact Information

Email Support

info@stageitdigital.com

For all privacy enquiries, data requests, and general support

Phone Support

07564 989648

Available during business hours for urgent privacy concerns and immediate assistance

If you have any questions about this Privacy Policy or how we handle your data, please don't hesitate to contact us. We're committed to transparency and will respond to all enquiries promptly and thoroughly. Your trust in our services is paramount, and we're here to address any concerns you may have about data protection or privacy matters.

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